



1 OCT 1976

MEMORANDUM FOR: Assistant to the Director

STATINTL FROM : [REDACTED]
Deputy Director for Operations Training

VIA : Director of Training *WJ*
Acting Deputy Director for Administration

SUBJECT : Upcoming Talk before Graduate Students at
Texas University

1. On 17 September 1976, with the approval of the DDO and the DDA, I spoke before the Office of Personnel recruiters' conference. The subject of the talk was ways in which the DDO can broaden its appeal to potential high-quality applicants, particularly among minority groups. Based upon previous noncontroversial appearances before groups at the Harvard Business School, St. John's University and Williams College, I offered to appear before groups which individual recruiters might select, either as containing potential applicants, or representing those who could help spot and/or attract high-quality applicants to the Agency.

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2. [REDACTED] the Agency recruiter in the Southwest, was the first to respond. He proffered an invitation from Dr. Sydney Weintraub, Dean Rusk Professor at the LBJ School of Public Affairs, to speak to a graduate seminar on foreign policy formulation and the intelligence process. The seminar is comprised of about 15 students, and Weintraub plans to invite several other professors whom he feels have an interest in the subject. Weintraub is a former FSO, who has served widely with both the State Department as a Deputy Assistant Secretary and with AID as an Assistant Administrator.

3. I spoke to Weintraub on the telephone and confirmed the above details. The sixth of October was the date he suggested. Following this conversation, and before accepting the invitation, I spoke with the DDO about the offer. His guidance was to accept it and then help him make a judgment as to whether such appearances are of overall benefit to the

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Agency's recruitment effort and its image. Both the DDO and I felt that we might be dealing with the already converted in Austin, but that the trial run seemed justified.

4. I will submit a memorandum on the trip as soon as it is completed, and will ask [REDACTED] to send in any feedback which he receives. [REDACTED] also plans to have me meet with other friendly professors from the University, and I will be interviewing a high-quality applicant for the Career Training Program during my stay.

"signed"

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cc: DDO
D/Pers
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